# GEORGE MASON UNIVERSITY COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT EDUCATION LEADERSHIP PROGRAM

# EDLE 620, Section 601, Fall 2010 Organizational Theory and Leadership Development

 Instructor:
 Beverly Woody

 Phone:
 703-819-2656

 Fax:
 703-993-3643

**Website:** http://www.taskstream.com

**E-Mail:** bwoody@gmu.edu

Mailing Address: GMU-EDLE

4085 University Drive, MSN 4C2

Fairfax, Va. 22030

Office Hours: Monday and Wednesday, 1-3

#### **Schedule Information**

Location: Stonewall Jackson High School Room 2005

Meeting times: 4:30-7:30

# Course Description: EDLE 620 (Organizational Theory and Leadership Development 3:3:0)

Studies basic organizational theories and models of leadership and management. Emphasizes shared leadership in professional environments, communication skills, and the process of personal and organizational change. Bridges theory to practical applications in educational settings.

#### **Course Delivery**

Class sessions will consist of brief lectures, discussions, and role playing. Students will benefit from and contribute to the learning experience to the extent that they are prepared and ready to participate in each class meeting.

# **National Standards and Virginia Competencies**

EDLE 620 addresses a variety of the ELCC Standards, focusing primarily on the following: ELCC Standards:

<u>ELCC Standard 1.0</u>: Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by facilitating the development, articulation, implementation, and stewardship of a school or district vision of learning supported by the school community.

- 1.1 Develop a vision
- 1.2 Articulate a vision

ELCC Standard 2.0: Standard 2.0: Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by promoting a positive school culture, providing an effective instructional program, applying best practice to student learning, and designing comprehensive professional growth plans for staff.

#### 2.1 Promote Positive School Culture

ELCC Standard 3.0: Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.

- 3.1 Manage the Organization
- 3.2 Manage Operations

<u>ELCC Standard 6.0</u>: Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by understanding, responding to, and influencing the larger political, social, economic, legal, and cultural context.

- 6.1 Understand the larger context
- 6.2 Respond to the Larger Context

The Virginia competencies that are addressed are as follows:

- a. Knowledge, understanding and application of planning, assessment and instructional leadership that builds collective professional capacity, including:
  - (7) Identification, analysis, and resolution of problems using effective problem-solving techniques;
  - (8) Communication of a clear vision of excellence, linked to mission and core beliefs that promotes continuous improvement consistent with the goals of the school division.
- b. Knowledge, understanding and application of systems and organizations, including:
  - (1) Systems theory and the change process of systems, organizations and individuals, using appropriate and effective adult learning models.
  - (2) Aligning organizational practice, division mission, and core beliefs for developing and implementing strategic plans.
- e. Knowledge, understanding and application of the purpose of education and the role of professionalism in advancing educational goals, including:
  - (3) Reflective understanding of theories of leadership and their application to decision-making in the school setting.
  - (5) Intentional and purposeful effort to model continuous professional learning and to work collegially and collaboratively with all members of the school community to support the school's goals and enhance its collective capacity.
- f. Knowledge, understanding and application of basic leadership theories and influences that impact schools including:
  - (1) Concepts of leadership including systems theory, change theory, learning organizations and current leadership theory.
  - (2) Historical leadership theories including organizational theory, motivational theory, political and social systems theory to practical situations.

(3) Identify and respond to internal and external forces and influences on a school.

# **Student Outcomes**

Upon completion of this course, students will be able to: 1) Describe connections between leadership and organizational practices and theories, and apply them to current leadership challenges and opportunities 2) Articulate their core beliefs about teaching, learning and leading, and relate these to their vision of effective school leadership 3) Demonstrate an understanding of a variety of effective strategies for bringing about personal and organizational change.

# **Course Objectives**

Students participating in this course will understand organizational theory and development, and their connections with effective school research and practice. They will understand the change process, and begin to apply it. Students will also be expected to understand and articulate their beliefs about leadership, its characteristics and traits, and how school leadership is changing in the second decade of the twenty first century.

#### **Relationship of Course Goals to Program Goals**

The Education Leadership program is designed to prepare candidates for leadership and management positions in a variety of educational settings. The program emphasizes an understanding of the complexities of change in schools, communities and organizations. This is the first class in the licensure sequence in EDLE and is therefore intended to introduce students to theory and practice in school leadership. Theory introduced in this class will be used throughout the program to frame candidates' thinking about leadership practice and decision making.

#### Relationship of Course to Internship

The internship experience for all students begins during the second semester of their enrollment in the EDLE program. EDLE 620 does not include "imbedded internship experiences."

# **Course Materials**

# Readings- Required:

Bolman, Lee and Deal, Terrence (2008). Reframing Organizations: Artistry, Choice and Leadership.

(4<sup>th</sup> ed.). San Francisco, CA: Jossey-Bass.

Schlechty, P.C. (2001). Shaking up the schoolhouse: How to support and sustain

educational innovation. San Francisco: Jossey-Bass.

# **Readings- Highly Recommended:**

Fullan, M. (2001). Leading in a culture of change. San Francisco: Jossey-Bass.

#### **Outside of Class Resources**

Online access is vital for the successful completion of this course and is important if we experience school shutdowns due to the weather or other problems. **All students are now required to activate their GMU e-mail accounts**. If you are uncertain as to how to do this, please see me. It is my expectation that you will be fully competent to send and receive e-mail messages with attachments. IF your computer at home or at school has spam blocking that will prevent you from seeing messages with attachments, you are responsible for addressing this problem immediately.

All students are required to use <a href="http://www.taskstream.com">http://www.taskstream.com</a> as part of this course. This is an internet site at which I will post vital information for the course. Samples of student work will be archived on this site for purposes of course, program and college assessment.

It is my expectation that all students have access to standard word processing software that can be read by Microsoft Office 2007.

# Course Requirements, Performance-based Assessment and Evaluation Criteria

# **Attendance**

Students are expected to attend every class for its entirety. Maximum class participation points can only be earned by students who attend all classes, are on time, and do not leave early.

#### **General Expectations**

Consistent with expectations of a master's level course in the Education Leadership Program, grading is based heavily on student performance on written assignments. Overall, written work will be assessed using the following broad criteria:

- 1. Application of concepts reflected in class discussions and readings
- 2. Original thinking and persuasiveness
- 3. The ability to write in a clear, concise and organized fashion.

Additionally, a portion of the class grade will be based on participation and the contribution you make to class discussions. The overall weights of various performances are as follows:

# Class Participation (10 points)

Students are expected to actively participate in class role plays, discussions, and during all large and small group activities. Attendance is expected for all classes. If you must be absent, please notify me by e-mail or telephone. More than one absence will result in a reduction in participation points. Arriving at class late or leaving from class early may result in a loss of points.

There will be numerous opportunities for students to demonstrate initiative during EDLE 620. Some examples include: Volunteering to lead small group class time activities; Reporting out small group findings to the entire class; Verbally questioning and/or challenging others' assumptions and stated beliefs during class discussions; Specifically citing and using previously learned materials; and Initiating discussion and student-to-student interaction.

# Personal Best (20 points)

Students will review the opportunities and experiences that they <u>have had</u> as leaders. You will select one such experience in which you performed in an exceptional manner, and describe it in a 3-4 page paper. It is strongly recommended that this experience be connected to your professional life as an educator. In the

event that you have difficulty in identifying such an experience, you may write about a community based scenario. You should avoid using and writing about a teacher-student situation.

Examples of acceptable personal best scenarios include:

Chairing a school or system- based committee; Accepting responsibility for leading one or more components of a School Improvement Plan

Preparing and presenting a professional development workshop or in-service

Mentoring a colleague

Accessing and managing resources

Collaborating with parents and/or the broader community; etc

There will be four required components of this personal best paper:

- 1) Description: Describe your personal best, stating who (by title) was involved, and in what roles. When and where did this scenario occur?
- 2) Why: Why did you become involved in a leading role? (did you volunteer, were you recruited?) Did you receive additional compensation for assuming this leader role?
- 3) Evaluate your leadership: Were you successful? What could you have done differently?
- 4) Compare and contrast with leadership models, traits, theory: Using the class discussion that we have had (and any outside resources you select), how were your leader behaviors consistent with the literature and/or studies on school leadership?

NOTE: Your paper will be due on September 23. Paper length- 3 pages minimum to 4 pages maximum.

Addressing the Quality of Student Work (20 points)

Students will use Schlechty's critique of typical school reform and leadership model to analyze the quality of student work within a particular curricular area and to envision what a leader could do to improve the situation.

#### Tasks

- 1. In your school, identify a curricular area at a particular level that you believe is not serving students as well as it should be. In an elementary setting, for example, this could be fourth grade science. In middle school it might be English/language arts. The area of concern at the high school level might be stated as Algebra I.
- 2. Using Schlechty's perspective on student work, figure out the strengths and weaknesses of your focus curricular area. Is the work meaningful? Is it engaging? Does the work lead to anything else? Be sure to think about the evidence you have that your perspective is valid.
- 3. Using Fullan's leadership model, think about what someone such as yourself acting as a teacher leader could do about the situation.
- 4. Write your paper with the following components:
  - An introduction that draws the reader gradually into the topic of your paper and that ends
    with a thesis naming the curricular area, your basic criticisms of current practice in this area
    (2 or 3 items), and an effective leadership approach you believe could be employed by a
    teacher leader to address this area.
  - A body that demonstrates the validity of the thesis by presenting coherent, logical, and persuasive arguments that are based on the Schlechty and Fullan books, course material, and your own experiences as an educator.
  - A conclusion that re-states the thesis, summarizes the main points of the paper, and suggests further implications based on your analysis.

Note: Your paper will be due on October 7. This will be the first project for which you are required to use the APA format. Paper length—5 pages minimum to 7 pages maximum.

# Platform of Beliefs Project (20 points)

Students will identify the core beliefs that support the foundation of their professional practice and decision-making. For this project, each of you will be involved in "presenting" (Phase one) these beliefs, as well as "reacting" (Phase two) to the beliefs presented by one of your colleagues.

**Phase one**--- will consist of a brief <u>presentation</u> during class time, in which you will address the following three components:

- 1) Identify and state 3 or 4 core beliefs that are important to you (teaching, learning, leadership, etc)
- 2) For each belief stated, explain why it is important, and how it connects to your other stated beliefs
- 3) For each belief stated, describe how it <u>does</u> and/or <u>will</u> impact your behavior as a school professional. How do/will others learn about your beliefs as a result of your behaviors?

For this presentation during class time, you will play the role of a recently hired assistant principal at George Mason Elementary School (your call to change this to a middle or high school). Your principal has asked you to introduce yourself to your new faculty during the first day of pre-school workshops. He/she has requested that your brief introduction include your beliefs, and how they might impact the ways that you will be providing leadership with your new faculty (per #1 thru#3 above). Your principal is very task-oriented and has <u>only allotted five minutes</u> max for your introduction (as you are aware, you are on the pre-school workshop agenda as a presenter later in the week...at which time you will have an opportunity to more fully work with your new staff and develop relationships).

Your principal has reinforced the importance of making a positive first impression during your five minutes, and has suggested that you should feel free to be creative, using any handouts, posters, props, etc that may be appropriate (not required---your call!) You principal has requested that you not plan on using powerpoints, other computer-based software programs, or videos for this brief presentation.

**Phase two---** Each student will be required to take notes and subsequently prepare a <u>written reaction</u> <u>paper</u> relating to a presentation by one of your colleagues (you will receive information at the beginning of the class as to which student presentation will be the subject of this required paper.) Your paper will be addressed to the student, and will cover the following three elements:

- 1) Did your classmate address each of items #1, #2, and #3 from above?
- 2) From the perspective of a faculty member at George Mason, describe the first impression that your new leader made with you. Did he/she connect with you---why/why not?
- 3) What <u>constructive criticism</u> can you offer to your new assistant principal (regarding "product" (content) or "process" (the presentation)

NOTE: Your paper will be due on November 4, one week after the presentations in class on October 28. You will address the paper to your cohort colleague and present it to him/her at the end of class, and provide a copy to me as well. Paper length- 2 pages minimum to 3 pages maximum.

#### Reframing Paper (30 points)

Students will reflect on the readings from Bolman and Deal, and thoroughly analyze a school improvement project or policy change that has occurred in their school and/or system within the past two years. This significant change in practice must be related to teaching and learning. Each student

- will complete a paper in which this authentic change scenario is analyzed using multiple frames (Bolman and Deal). There will be four required components of this paper:
- 1) Description: Describe the change scenario, by identifying and discussing the primary stakeholders who were involved as change agents, as well as the reactions of those who implemented and were otherwise affected by the change. Be clear as to when and where this change occurred. Discuss the rationale and goals, stated and assumed, for this change.
- 2) Analysis #1-Frame this scenario: Using one of the four Bolman and Deal frames/lenses, analyze this change, and conclude by stating whether or not it was successful (through the lens you selected). Clearly state the frame that you have selected, and cite specific <u>assumptions\*</u> that are a part of the frame that you selected.
- 3) Analysis #2-Reframe this scenario: Select one or more of the other three frames, and analyze the change from a different perspective (as you selected). Was this change effort successful as viewed from a different frame/lens? Clearly state the frame(s) that you selected, and cite specific <u>assumptions\*</u> that are a part of the frame that you selected.
- 4) Implications-What did you learn while using two (or more) different perspectives to reflect on the same scenario? What are the implications for your growth and development as an aspiring school leader?

  \*--- During our class discussions, we have discussed the <u>text-based assumptions</u> that serve as the foundation for each frame.

NOTE: Your paper will be due on December 2. It is expected that you will use and cite several out-of-text resources as you describe your scenario and discuss your conclusions as to whether or not this change effort was successful. Paper length—5 pages minimum to 7 pages maximum.

ALL ASSIGNMENTS (except the peer to response to Platform of Beliefs) must be submitted by the posted due dates. Taskstream is an online assessment system used by the college to collect student work, provide feedback to students, and maintain an ongoing record of student assessment data. You will be provided with a Taskstream account and will use taskstream to submit work for courses, as well as to prepare and submit your internship portfolio.

LATE WORK: It is expected that all students submit work on time, no later than midnight of the due date. Late projects may be accepted in extenuating circumstances, and will result in a minimum of a one letter grade reduction.

Students may revise and re-submit graded work to improve their performance. Such revisions are due <u>no</u> <u>later than one week after</u> receiving my feedback on the previous draft. I may re-consider an assignment grade, but I will not negotiate grades with students.

COMMUNICATION WITH INSTRUCTOR: Feel free to address any/all class related concerns with your instructor. You may use e-mail, but a better beginning option is a personal contact (before class, after class or during the break---or a scheduled office visit). IMPORTANT NOTE: When using e-mail for any purpose, please use my gmu email account(bwoody@gmu.edu), and not the taskstream e-mail option.

#### **GRADING SCALE:**

| A+ | 100   |
|----|-------|
| Α  | 95-99 |
| A- | 90-94 |
| B+ | 87-89 |

B 83-86 B- 80-82 C 75-79 F 0-74

# **College of Education and Human Development Statement of Expectations**

- -Students are expected to exhibit professional behavior and dispositions
- -Students must follow the guidelines of the University Honor Code. See <a href="http://academicintegrity.gmu.edu/honorcode">http://academicintegrity.gmu.edu/honorcode</a> for the full honor code
- -Students must agree to abide by the university poicy for Responsible Use of Computing. See <a href="http://mail.gmu/edu">http://mail.gmu/edu</a> and click on Responsible use of computing at the bottom of the screen.
- -Students with disabilities who seek accommodations in a course must be registered with the GMU Disability Resource Center (DRC) and inform the instructor, in writing, at the beginning of the semester. See <a href="https://www.gmu.edu/student/drc or call 703-993-2474">www.gmu.edu/student/drc or call 703-993-2474</a> to access the DRC.

# EDLE 620 Proposed Calendar

| DATE         | TOPICS                                     | ASSIGNMENT                           |
|--------------|--|--------------------------------------|
| September 9  |  | Due September 16                     |
|              | Course Introduction                        | Be prepared to discuss:              |
|              | Key Characteristics of Organizations       | Parts 2 (Chapters 3-7), Schlechty    |
|              | What kind of leadership do we need for     |                                      |
|              | today's schools?                           |                                      |
|              | Schools Today: A Perspective               |                                      |
| September 16 | Theory and Practice: The Challenge and     | Due September 23                     |
|              | Reality                                    | Be prepared to discuss:              |
|              | ·  | Parts 3 (Chapters 8-11), Schlechty   |
| September 23 | Electronic Session                         | Due September 30                     |
|              |  | Be prepared to discuss               |
|              |  | Personal Best Assignment due         |
| September 30 | Leadership and Change: The WOW Factor      |                                      |
|              |  |                                      |
| October 7    | Making Sense of Organizations              | Due October 14                       |
|              |  | Be prepared to discuss:              |
|              |  | Part 2 (Chapters 3-5), Bolman & Deal |
|              |  | Assessing Quality of Student Work    |
|              |  | Assignment due                       |
| October 14   | A Structural Perspective to Organizing and | Due October 28                       |
|              | Leading                                    | Be prepared to discuss               |
|              |  | Part 3 (Chapters 6-8), Bolman & Deal |
| October 21   | People and Organizations                   | Due October November 4               |
|              |  | Platform of Beliefs Presentations    |

| October 28  | Platform of Beliefs Presentations  | Due November 11 Be prepared to discuss |
|-------------|------------------------------------|--|
|             |                                    | Part 4 (Chapters 9-11), Bolman & Deal  |
| November 4  | Power, Conflict, and Coalition     | Due November 1                         |
|             |                                    | Be prepared to discuss                 |
|             |                                    | Part 5 (Chapters 12-14) Bolman & Deal  |
|             |                                    | Platform of Beliefs Peer Responses due |
| November 11 | Organizational Symbols and Culture | Due November 18                        |
|             |                                    | Be prepared to discuss:                |
|             |                                    | Part 6 (Chapters 15-18) Bolman & Deal  |
| November 18 | Improving Leadership Practice      | Due December 2                         |
|             |                                    | Be prepared to discuss:                |
|             |                                    | Part 6 (Chapters 19-21) Bolman & Deal  |
| November 25 | No Class (Thanksgiving Holiday)    |  |
| December 2  | Reframing Change and Leadership    | Reframing Assignment due               |
| December 9  |                                    | Student Presentations                  |

|   | exceeds<br>expectations-<br>4  | meets<br>expectations-<br>3  | approaches expectations-   | below<br>expectations-<br>1   |
|---|--|--|--|---|
| Attendance(20%)   | Exemplary<br>attendance (no<br>absences,<br>tardies or early<br>dismissals)  | Perfect<br>attendance with<br>one or two<br>tardies or early<br>dismissals   | Occasional<br>absences and/or<br>tardies (1-2)   | Frequent<br>absences and/or<br>tardies (3 or<br>more)   |
| Quality of interaction; questions, comments, suggestions (20%)  | Most queries are specific and on target. Deeply involved in whole class and group discussions                            | Often has<br>specific queries,<br>stays involved in<br>class discussion  | Asks questions<br>about deadlines,<br>procedures,<br>directions. Little<br>discussion about<br>ideas or class<br>topics                | Rarely interacts<br>with instructor<br>or classmates in<br>an appropriate<br>manner   |
| Effort (20%)  | Volunteers as<br>appropriate and<br>often leads in<br>group settings.<br>Engages and<br>brings out the<br>best in others | Willingly<br>participates with<br>instructor and<br>classmates.<br>Engages others  | Reluctantly participates when asked (rarely volunteers) Seeks easiest duties in group work.  | Actively avoids involvement when possible. Complains about others and uses excuses to explain deficiencies                                  |
| Demonstration<br>that student is<br>prepared for class<br>(20%) | (see meets<br>expectations)<br>And is prepared<br>for each and<br>every class  | Demonstrates preparation regularly by referring to previous learning, text and other sources to contribute to class discussion | Demonstrates<br>readiness<br>periodically  | Is unable to<br>demonstrate<br>readiness for<br>class through<br>readings, other<br>homework or by<br>relating to<br>previous<br>discussion |
| Electronic<br>discussion (20%)                                  | Actively participates in a timely manner to elec discussion, responding to others and initiating new ideas               | Participates in elec discussion, responding to others comments and questions   | Engages with<br>others without<br>demonstrating<br>commitment to<br>helping group<br>and individuals<br>to respond to<br>posted forums | Does not<br>participate<br>actively in the<br>elec discussion<br>-few entries with<br>little thought  |

|   | Exceeds expectations-4   | Meets expectations-3  | Approaches expectations-2   | Falls below expectations-1   |
|---|--|---|---|--|
| Thesis &<br>Introduction<br>(10%)                         | Establishes thesis<br>in introduction<br>and maintains a<br>clear purpose  | Evidence of thesis<br>can be found in a<br>clear introduction<br>to the paper                         | Attempt to create<br>a thesis<br>statement and<br>communicate the<br>purpose in the<br>introduction | There is no clear purpose to the paper (no attempt to create a thesis)         |
| Description<br>of personal<br>best (20%)                  | The case is described thoroughly, including the rationale as to why it was selected as the "personal best"           | The case is described in detailbut lacks specificity as to why it was selected as a "personal best"   | Description of the case is incomplete or poorly constructed   | Description of the case is missing or inadequate                               |
| Case<br>analysis<br>(25%)                                 | The case is analyzed in a thorough manner using leadership models (from class and/or outside readings)               | Leadership<br>models from class<br>and/or outside<br>readings are<br>noted without<br>specificity     | The analysis is weak or superficial   | The analysis is<br>unrelated to the<br>case, or is<br>missing or<br>inadequate |
| Implications<br>for<br>leadership<br>development<br>(25%) | Lessons are<br>derived relating<br>to the need to<br>develop specific<br>leadership<br>dispositions<br>and/or traits | General lessons<br>are presented<br>relating to future<br>actions and/or<br>leadership<br>development | Lessons relating<br>to personal<br>leadership<br>development are<br>superficial                     | Conclusions and implications are missing or inadequate                         |
| Organization<br>of paper<br>(10%)                         | Paper is<br>powerfully<br>organized and<br>fully developed   | Paper includes<br>logical<br>progression of<br>ideas aided by<br>clear transitions                    | Paper includes<br>brief skeleton<br>(intro, body &<br>conclusions) but<br>lacks transitions         | Paper lacks<br>logical<br>progression of<br>ideas                              |
| Mechanics<br>(10%)  | Nearly error-free<br>which reflects<br>clear<br>understanding<br>and thorough<br>proofreading                        | A few errors and questionable word choice   | Errors in<br>grammar and<br>punctuation that<br>detract from<br>message                             | Frequent errors in spelling, grammar, and punctuation lack of proofreading     |

| Criteria   | Exceeds Expectations  | Meets Expectations   | Approaching Expectations  | Does Not Meet Expectations   |
|--|---|--|---|--|
| Thesis & introduction (20%)  | The introduction provides a clear roadmap for the reader, foreshadowing what the paper is intended to cover. The thesis appears as the last sentence of the introductory paragraph.   | The paper starts with a brief introduction that alludes to the purpose and provides a general foreshadowing of what is to be included. The thesis is apparent, thoughnot entirely clear.   | The introduction provides the barest hint of the purpose of the paper and the information to be shared. | There is no clear introduction or purpose.   |
| Body: Developing<br>the focus on<br>curriculum,<br>student work, and<br>leadership (35%) | Compelling arguments that are developed in a clear and logical manner support the thesis. Specific details from the author's work site and Schlechtly and Fullan are evident.   | Arguments are presented, but are unrelated to one another and/or to the thesis. Some support (work site/ Schlehty and Fullan) is evident.  | Assertions and opinions are left largely unsupported.   | Clear arguments in support of or related to the thesis are missing or wholly inadequate.         |
| Conclusion:  Re-statement of the thesis, summary of main points and implications (25%)   | The paper concludes in a manner that is persuasive to the reader and leads to broader thinking on the topic. The conclusions drawn follow logically from the body of the paper, and begin with a restatement of the thesis. | The thesis is restated and conclusions are related but are not compelling. Clear links between arguments and the author's position are not entirely clear.  The conclusion does not consistently follow from thebody of the paper. | The conclusion does not consistently follow from the body of the paper or reinforce the thesis.         | The conclusion is missing and /or sums up the thesis poorly with no reinforcement of the thesis. |

| Organization of | The paper is        | The paper includes  | The paper includes | The paper lacks     |
|-----------------|---------------------|---------------------|--------------------|---------------------|
| Paper (10%)     | powerfully          | logical progression | most required      | logical progression |
|                 | organized and fully | of ideas aided by   | elements, but      | of ideas.           |
|                 | developed.          | clear transitions.  | lacks transitions. |                     |
|                 |                     |                     |                    |                     |
| Mechanics and   | The paper is nearly | Spelling, grammar,  | Spelling, grammar, | Frequent errors in  |
| APA Format(10%) | error-free,         | punctuation, and    | punctuation, and   | spelling, grammar,  |
|                 | reflecting clear    | APA format are      | APA format         | punctuation, and    |
|                 | understanding of    | mostly accurate     | reflect some       | APA format.         |
|                 | conventions and     | with few errors.    | obvious errors.    |                     |
|                 | thorough            |                     |                    |                     |
|                 | proofreading.       |                     |                    |                     |
|                 | _                   |                     |                    |                     |

|                                   | exceeds<br>expectations-4   | meets expectations-3   | approaches expectations-2  | falls below expectations-1  |
|-----------------------------------|---|--|--|---|
| Attention to<br>audience<br>(15%) | Engaged audience<br>and held their<br>attention<br>throughout with<br>creative<br>articulation,<br>enthusiasm, and<br>a clearly focused<br>presentation | Engaged audience<br>and held their<br>attention most of<br>the time by<br>remaining on<br>topic and<br>presenting facts<br>with enthusiasm | Some attempts to engage audience   | Did not<br>successfully<br>engage audience  |
| Clarity<br>(15%)                  | Development of<br>thesis is clear<br>through use of<br>specific and<br>appropriate<br>examples;<br>transitions are<br>clear                             | Sequence of information is well organized for the most part, but more clarity with transitions is needed                                   | Content is loosely<br>connected,<br>transitions lack<br>clarity  | No apparent<br>logical order of<br>presentation,<br>unclear focus   |
| Presentation<br>length<br>(15%)   | Presented within the allotted time  | Remained close to<br>the allotted time   | Exceeded or fell<br>short of the<br>allotted time, with<br>no/few attempts<br>to creatively<br>make<br>adjustments | Greatly missed<br>the time target,<br>and did not<br>attempt to adjust<br>presentation                                    |
| Content<br>(15%)                  | Exceptional use of<br>material that<br>clearly relates to<br>a focused thesis;<br>creative use of<br>supporting<br>material                             | Information<br>relates to a clear<br>thesis; includes<br>many relevant<br>points, but may<br>sometimes be<br>unstructured                  | Thesis is clear but<br>supporting<br>information is<br>lacking or<br>disconnected                                  | Thesis is unclear<br>and information<br>appears randomly<br>chosen  |
| Speaking<br>skills<br>(15%)       | Exceptional confidence with material displayed through poise, clear articulation, eye contact and enthusiasm  | Clear articulation<br>of ideas, but<br>apparently lacks<br>confidence with<br>material   | Little eye contact,<br>fast speaking<br>rate, little<br>expression and<br>some mumbling                            | Monotone;<br>speaker seemed<br>uninterested in<br>material  |
| Written<br>reaction<br>(25%)      | Reaction<br>thoroughly treats<br>each of the three<br>required<br>elements, and<br>includes<br>constructive<br>criticism                                | Reaction covers<br>all 3 of the<br>required<br>elements  | Reaction covers 1<br>or 2 of the<br>required<br>elements; or<br>covers all 3 in a<br>superficial<br>manner         | Reaction fails to<br>cover several<br>elements and<br>those that are<br>covered are done<br>so in a superficial<br>manner |





|  | exceeds<br>expectations-4   | meets<br>expectations-3  | approaches expectations-2  | falls below expectations-1   |
|--|---|--|--|--|
| Thesis & introduction (10%)              | Establishes thesis<br>in introduction and<br>maintains clear<br>purpose   | Evidence of thesis can be found in a clear introduction to the paper   | Attempt to create<br>a thesis statement<br>and communicate<br>the purpose in<br>introduction   | There is no clear<br>purpose of the<br>paper                                   |
| Description of case (15%)                | The case is described thoroughly, with clear delineation of the critical events relating to the SIP project   | The case is described thoroughly   | Description of the case is incomplete or poorly constructed  | Description of the case is missing or wholly inadequate                        |
| Case Analysis:<br>initial frame<br>(20%) | The frame used to initially describe the case is accurately identified, characteristics of the frame clearly described, and the frame is used as a conceptual lens to gain an understanding of the case | The frame used to intially present the case is indentified, discussed, and applied as a conceptual lens for understanding the case | Analysis is weak or incomplete, or superficially considers the application of theory to the case                                       | Analysis is<br>unrelated to the<br>case, is missing or<br>wholly inadequate    |
| Case Analysis:<br>reframing<br>(20%)     | At least one additional frame is clearly and thoroughly described, and the frame is used as a conceptual lens to re-analyze the case and highlight additional insights to explain the case              | At least one<br>additional frame is<br>briefly described<br>and used as a<br>conceptual lens for<br>re-analyzing the<br>case       | Re-analysis is<br>weak or<br>incomplete, or<br>superficially<br>considers the<br>application of at<br>least one<br>additional frame    | Re-analysis is<br>unrelated to the<br>case, is missing or<br>wholly inadequate |
| Implications<br>(15%)                    | Specific lessons are presented relating to the process and value of reframing for school leaders, and the insights gained by using reframing  | General lessons are presented relating to the process and value of reframing for school leaders, and ther insights                 | Superficial conclusions are offered relating to the process and value of reframing, and the insights gained by using reframing in this | Conclusion and implications are missing or wholly inadequate                   |

|                               | in this case   | reframing in this case  | case   |   |
|-------------------------------|--|---|--|---|
| Support(10%)                  | Specific, developed ideas and/or evidence from theory or research to support analysis      | Supporting theory<br>or research exists<br>but lacks<br>specificity             | Some supporting ideas and/or evidence for analysis   | Few to no solid<br>supporting ideas<br>for evidence   |
| Organization<br>of paper (5%) | Paper is powerfully<br>organized and fully<br>developed                                    | Paper includes<br>logical progression<br>of ideas aided by<br>clear transitions | Paper includes<br>brief skeleton<br>(introduction,<br>body, conclusions)<br>but lacks<br>transitions | Paper lacks logical progression of ideas              |
| Mechanics<br>(5%)             | Nearly error-free<br>which reflects clear<br>understanding and<br>thorough<br>proofreading | Occasional errors<br>and questionable<br>word choice                            | Errors in grammar<br>and punctuation,<br>but spelling has<br>been proofread                          | Frequent errors in spelling, grammar, and punctuation |