# GEORGE MASON UNIVERSITY COLLEE OF EDUCATION & HUMAN DEVELOPMENT EDUCATION LEADERSHIP PROGRAM

EDLE 610, Section 001, Spring, 2016 Leading Schools and Communities – 3 credits

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Office Hours: By appointment

## **Course Schedule Information**

Location: Fairfax Campus, Thompson Hall, Room L018

Meeting times: Wednesdays, 4:30-7:10, January 19 – May 2, 2016

# Course Description: EDLE 610 Leading Schools and Communities (3:3:0)

Examines critical functions of leadership and organizational management, complex decision making responsibilities of school executives, and constructive relationships between schools and communities. Incorporates historical, ethical, philosophical, and sociological foundations of American education and the impact of organizational structure on reform and student achievement. Practical and academic emphasis on leadership skill development and dispositions.

Prerequisite(s): EDLE 620 or EDSE 743; EDLE 690; EDLE 791

# **Course Objectives**

Students will deepen their understanding of (1) the use of research findings and tools to lead schools and communities, (2) the nature and strengths of diverse communities, (3) how organizations function, and (4) how leaders influence school and community change and improvement. Additionally, they will sharpen their oral and written communication, and reflection and general leadership skills.

# **Nature of Course Delivery**

A variety of instructional methods are used in this course including: direct instruction, cooperative learning activities, media use, Internet assignments, lectures, group presentations, individual research, case studies, simulations, and written and oral assignments.

## **General Goals**

# **Content**

All EDLE program goals are active in this course. The primary purpose of this course is to prepare students to exercise leadership in the school and larger community within an explicit conceptual framework. Candidates will deepen their understanding of: (1) the use of research and development tools to lead schools and communities, (2) how organizations function, and (3) how leaders influence school change and improvement. Specific content includes:

- 1. Reviewing and expanding on the meaning of leadership and the role leaders play in change within the school community.
- 2. Investigating political, financial, legal and instructional implications of issues related to the needs, strengths, and actions of the local school community and school division.
- 3. Clarifying which framework(s) students find most useful for informing their individual leadership philosophy;
- 4. Applying skills, knowledge, and dispositions gained through the Education Leadership Program to the analysis of case studies, focus group data, and role-playing exercises involving leadership behaviors.

### **Teaching and Learning**

Each class will include a variety of learning activities. Out-of-class work will rely in part on the use of Blackboard and other web-based resources created to complement primary texts. Specific process goals for the class are as follows:

- 1. Classes will reflect a balance of activities that encourage inquiry and discourse. To promote an atmosphere that allows us to accomplish this, we will:
  - a. Start and end on time;
  - b. Maintain a written agenda reflecting objectives for each class;
  - c. Agree to disagree respectfully during class discussions;
  - d. Strive to be open to new ideas and multiple perspectives; and
  - e. Listen actively to one another.
- 2. Student work will reflect a level of quality expected from leaders. As such, students are expected to:
  - a. Prepare papers that are well researched, proofread, submitted on time, and conform to APA guidelines;
  - b. Participate actively in class discussions;
  - c. Provide constructive oral and written feedback to others.

# **Learning Outcomes**

Students will emerge from the course able to:

- 1. Demonstrate knowledge and skills needed to collaborate with families and other community members, respond to diverse community interests and needs, and mobilize community resources to create and maintain a positive school culture.
- 2. Identify, assess, and apply elements of a constructive relationship between a school and its community to support the school's mission and vision.
- 3. Gain insight into power structures and pressure groups in the school community to create coalitions and increase support for school programs and goals.
- 4. Identify leadership knowledge and skills that promote success of all students through integrity, fairness, and ethical behavior on the part of faculty and staff.

# **National Standards and Virginia Competencies**

The course addresses selected Virginia Department of Education (VDOE) Competencies, The Interstate School Leaders Licensure Consortium (ISLLC) Standards, and Educational Leadership Constituent Council (ELCC), and National Council for Accreditation of Teacher Education (NCATE) Standards. Specific ELCC standards addressed include:

**ELCC Standard 1.0**: A building-level education leader applies knowledge that promotes the success of every student by collaboratively facilitating the development, articulation, implementation, and stewardship of a shared school vision of learning through the collection and use of data to identify school goals, assess organizational effectiveness, and implement school plans to achieve school goals; promotion of continual and sustainable school improvement; and evaluation of school progress and revision of school plans supported by school-based stakeholders.

- **1.1** Candidates understand and can collaboratively develop, articulate, implement, and steward a shared vision of learning for a school.
- **1.2** Candidates understand and can collect and use data to identify school goals, assess organization effectiveness, and implement plans t achieve school goals.
- **ELCC Standard 4.0:** A building-level education leader applies knowledge that promotes the success of every student by collaborating with faculty and community members, responding to diverse community interests and needs, and mobilizing community resources on behalf of the school by collecting and analyzing information pertinent to improvement of the school's educational environment; promoting an understanding, appreciation, and use of the diverse cultural, social, and intellectual resources within the school community; building and sustaining positive school relationships with families and caregivers; and cultivating productive school relationships with community partners.
- **4.1** Candidates understand and can collaborate with faculty and community members by collecting and analyzing information pertinent to the improvement of the school's educational environment.

- **4.2** Candidates understand and can mobilize community resources by promoting an understanding, appreciation, and use of diverse cultural, social, and intellectual resources within the school community.
- **4.3** Candidates understand and can respond to community interests and needs by building and sustaining positive school relationships with families and caregivers.
- **4.4** Candidates understand and can respond to community interests and needs by building and sustaining productive school relationships with community partners
- **ELCC Standard 6.0**: A building-level education leader applies knowledge that promotes the success of every student by understanding, responding to, and influencing the larger political, social, economic, legal, and cultural context through advocating for school students, families, and caregivers; acting to influence local, district, state, and national decisions affecting student learning in a school environment; and anticipating and assessing emerging trends and initiatives in order to adapt school-based leadership strategies.
- **6.3** Candidates understand and can anticipate and assess emerging trends and initiatives in order to adapt school-based leadership strategies.

# Specific VDOE standards addressed in this course include:

- a7. Identification, analysis, and resolution of problems using effective problem-solving techniques;
- d2. Working collaboratively with staff, families, and community members to secure resources and to support the success of a diverse population;
- d3. Developing appropriate public relations and public engagement strategies and process;
- d4. Principles of effective two-way communication, including consensus building and negotiation skills;
- f3. Identify and respond to internal and external forces and influences on a school;

# **Relationship of Course Goals to Program Goals**

Student outcomes and activities for this course are related to the following GMU/EDLE program goals:

- 1. Students understand the complexities of change in schools.
- 2. Students develop and demonstrate the knowledge, skills, and dispositions necessary to create and maintain learning environments that value diversity, continual knowledge acquisition, instructional leadership, innovative and ethical decision-making, reflective practice, and successful achievement of all school-aged youth.

# **Relationship of Course to Internship**

Although the internship is a separate course, the Education Leadership program has integrated "embedded experiences" into course work. This means that some of the work for this class is related to the internship. Students may write about embedded experiences in their internship journals and

Collective Records, but they can only count over and above the minimum 320 hours required for the internship.

# **Course Materials**

## Recommended Resource:

American Psychological Association (2009). *Publication manual of the American Psychological Association* (6<sup>th</sup> edition). Washington, D.C. American Psychological Association.

Other Course Resources will be listed in the weekly schedule and will be available on Blackboard.

# **Technology Requirements**

Online access is vital for the virtual learning aspects of the course and is important if we experience school shutdowns because of the weather or other problems. **All students are now required to activate and monitor their GMU e-mail accounts**. If you are uncertain about how to do this, please see me. It is my expectation that you will be fully competent to send and receive e-mail messages **with attachments**. If your computer at school or home has spam blocking that will prevent you from seeing messages with attachments, you are responsible for addressing this problem immediately.

All students are required to use Blackboard as part of this course. This is an Internet site at which I will post vital information for the course and through which we will communicate from time to time. Samples of student work will be archived on this site for purposes of course, program, and college assessment.

All students should have access to standard word processing software that can be read by Microsoft Office 2013.

# **Tk20 REQUIREMENTS**

Every student registered for EDLE 610 course is required to submit these assessments: Parent Involvement and School/Community Leaders Assessment of School Effectiveness to Tk20 through Blackboard (regardless of whether a course is an elective, a onetime course or part of an undergraduate minor). Evaluation of the performance-based assessment by the course instructor will also be completed in Tk20 through Blackboard. Failure to submit the assessment to Tk20 (through Blackboard) will result in the course instructor reporting the grade as Incomplete (IN). Unless the IN grade is changed upon completion of the Tk20 submission, the IN will convert to an F nine weeks into the following semester.

# Course Requirements, Performance-Based Assessment, and Evaluation Criteria

#### Attendance

Students are expected to attend every class for its entirety. Maximum class participation points will be earned by students who attend all classes, are on time, and do not leave early.

# **General Expectations**

Consistent with expectations of a master's level course in the Education Leadership program, grading is based heavily on student performance on written assignments. Overall, written work will be assessed using the following broad criteria:

- 1. Application of concepts reflected in class discussion and readings;
- 2. Original thinking and persuasiveness; and
- 3. Clarity.

Additionally, a portion of the class grade will be based on participation and the contribution you make to class discussions. The overall weights of the various performances are as follows:

# Class participation: 10 points

Students are expected to participate actively in class discussions, in group activities, and in serving as critical friends to other students. Attendance is expected for all classes. **If you must be absent, please notify me by e-mail or phone.** More than one absence may result in a reduction in participation points. Arriving at class more than 30 minutes late or leaving more than 30 minutes before the end of class may result in loss of points.

# Written assignments: 90 points

Two performance-based assessments will be completed during the semester. The School/Community Leaders Assessment of School Effectiveness and Parent Involvement assignments represent the *required* program-level performance based assessments for this course. Each assignment relates to the application of educational research in your school setting. A description and directions for each assignment and a rubric for grading each assignment are included at the end of this syllabus.

**ALL GRADED ASSIGNMENTS** must be submitted electronically, through Tk20.

<u>Late work:</u> I expect all students to submit work on time, meaning no later than by midnight of the due date. Papers due on a day when you are absent must be submitted via Tk20 by the due date. Papers submitted more than 48 hours late will **NOT** be graded.

<u>Rewrites</u>: Students may rewrite a paper (other than the final paper) and re-submit for re-grading within one week of receiving the paper back. I recommend that students not consider re-writing papers with scores of 3.6 or higher. If you wish to discuss your work, I am willing to do so at a time of mutual convenience.

### Grading scale:

- A+ 100 percent
- A 95-99 percent
- A- 90-94 percent
- B+ 86-89 percent
- B 83-85 percent
- B- 80-82 percent
- C 75-79 percent

## F 74 percent or below

### GMU POLICIES AND RESOURCES FOR STUDENTS

- a. Students must adhere to the guidelines of the George Mason University Honor Code [See http://oai.gmu.edu/the-mason-honor-code/].
- b. Students must follow the university policy for Responsible Use of Computing [See <a href="http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/">http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/</a>].
- c. Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- d. The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <a href="http://caps.gmu.edu/">http://caps.gmu.edu/</a>].
- e. Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <a href="http://ods.gmu.edu/">http://ods.gmu.edu/</a>].
- f. Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.
- g. The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <a href="http://writingcenter.gmu.edu/">http://writingcenter.gmu.edu/</a>].

#### PROFESSIONAL DISPOSITIONS

Students are expected to exhibit professional behaviors and dispositions at all times.

#### CORE VALUES COMMITMENT

The College of Education & Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles. <a href="http://cehd.gmu.edu/values/">http://cehd.gmu.edu/values/</a>

For additional information on the College of Education and Human Development, Graduate School of Education, please visit our website <a href="See http://gse.gmu.edu/">[See http://gse.gmu.edu/</a>]

# **Course Assignments**

### I. PARENTAL INVOLVEMENT

Using Epstein's framework of six types of parent involvement, conduct an assessment of the parent involvement program in your school, and then recommend how to improve it.

*The paper should include the following elements:* 

### Introduction

Describe in summary terms the current parent involvement program in your school and then foreshadow the results of your assessment and your recommendations to improve it.

# **Program Description and Assessment**

Describe the parent involvement program in your school by indicating what the school is doing in regard to Epstein's six types of parent involvement (parenting, communicating, volunteering, learning at home, decision-making, and collaborating with the community).

Assess each type of parent involvement by explaining a. the degree to which the program addresses each type of parent involvement, b. the degree to which the efforts satisfy the needs of the parents, and c. the degree to which the efforts satisfy the needs of the school. In your assessment, cite any evaluations of the efforts that may be available and the findings of your own investigation.

# **Program Improvement Recommendations**

Write recommendations for improving the program based on your assessment of the greatest needs for improvement. The program improvement recommendation should include:

**Recommendations and Rationale -** Indicate your recommendations and why you are making the recommendations and the ways in which they respond to your assessment. A useful way to establish the rationale is to conduct a discrepancy analysis in which you describe what the ideal program would look like and how your current program compares.

**Outcomes** - Specify in measurable terms two types of outcomes. *Process or implementation outcomes* describe major elements of what will change in the delivery of the program (e.g., the implementation of a new service, completing professional development efforts). *Substantive outcomes* refer to changes in behavior (e.g., levels of parent commitment and involvement, and student achievement).

**Program Description -** Describe the elements of your program changes and how they will be accomplished. Specify the essential attributes of your program by way of a program configuration checklist.

**Implementation Plan -** Provide the steps for implementation, assuring that you will address the functions of

- planning,
- building support,
- building capacity to conduct the program,
- securing resources if needed,
- implementing programmatic interventions or activities,
- evaluating the process and evaluating substantive outcomes.

In addressing those functions, indicate

- the activity or task,
- who will be responsible for completing it,
- when (date) it will be completed,
- any resources required, and
- the evidence that will be accepted as a sign of accomplishment.

**Evaluation Plan** Describe how you will evaluate both process and substantive outcomes, indicating

- what measures will be used
- how the data will be collected
- how the analysis will be accomplished

# \*\* Paper should be 15 pages (+/-) excluding title and reference pages

NOTE: This writing assignment will be due on 4/6/16.

# **Presentation Assignment:** Improving Parent Involvement

Using your written document, develop a 10-minute presentation to be delivered to a panel of experienced school administrators who will provide evaluative feedback.

The panel will evaluate the presentation on the basis of:

- Clarity of presentation
- Clarity and persuasiveness of rationale
- Quality of program recommendations (degree to which they are likely to accomplish the desired outcomes).
- Quality of implementation and evaluation plans (degree to which they are likely to result in a successful project).
- NOTE: This presentation assignment will be due on 4/13/16.

	Levels of Achievement			
Criteria	exceeds	meets	approaching	falls below
	expectations	expectations	expectations	expectations
Thesis and	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
introduction	The introduction	Paper starts with	The introduction	There is no clear
Weight 10.00%	draws the reader	a brief	provides some	introduction or
	into the paper	introduction that	indication of the	purpose.
	and ends with a	alludes to the	purpose of the	
	clear and	purpose of the	paper, but lacks	
	compelling	paper, contains a	a thesis and/or	
	thesis. The	thesis, and	provides	
	introduction	provides a	inadequate or	
	provides a clear	general	confusing	
	roadmap for the	foreshadowing	information	
	reader,	of what is to be	about what is to	
	foreshadowing	included.	be shared.	
	what the paper			
	is intended to			
ELCC 1.2	cover. <b>90 to 100 %</b>	80 to 89 %	70 to 79 %	0 to 69 %
ELCC 1.2	The paper	The paper	The program	The program
Program	describes the	includes a	description and	description and
Description - The	parent	depiction of the	assessment is	assessment is
program	involvement	parent	unclear, vague	either largely
description	program in your	involvement	or missing a	missing or
demonstrates	school by	program but	number of key	inadequate.
that the	indicating what	may be missing	elements.	maacquater
candidate	the school is	key elements by		
understands and	doing in regard	reference to the		
can amass data	to Epstein's six	degree to which		
to identify	types of parent	Epstein's six		
school goals,	involvement.	types of		
processes and	Each type of	involvement are		
program	parent	discussed or in		
effectiveness	involvement is	terms of the		
Weight 10.00%	assessed by	degree to which		
	reference to a.	the efforts		
	the degree to	satisfy the needs		
	which the	of the parents or		
	program	the school, or		
	addresses each	the extant		
	type of parent	evaluations of		
	involvement, b.	the program.		
	the degree to			
	which the efforts			
	satisfy the needs			
	of the parents,			
	and c. the			
	degree to which			
	the efforts			
	satisfy the needs			
	of the school			

ELCC 1.3	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
	Recommendatio	Recommendatio	The	Recommendatio
Program	ns are offered	ns are offered	recommendatio	ns or the
Improvement	that clearly	that address	ns or statements	rationale is
Recommendatio	address needs	needs identified.	supporting the	either missing or
ns & rationale -	identified, and	Clear and	recommendatio	unclear.
Program	clear and	persuasive	ns made are	
improvement	persuasive	statements are	unclear or not	
recommendatio	statements are	provided to	supported by a	
ns and rationale	provided to	support the	discrepancy	
demonstrate	support the	recommendatio	analysis.	
that the	importance of	ns but are not		
candidate	the	supported by a		
understands and	recommendatio	discrepancy		
can promote	ns and the need	analysis or a		
continual	for their	discrepancy		
improvement	realization on	analysis is not		
Weight 10.00%	the basis of a	accompanied by		
	discrepancy	clear and		
	analysis relating	persuasive		
	the proposed	statements		
	changes to an	supporting the		
	ideal program.	importance of		
		the		
		recommendatio		
		ns.		
ELCC 4.1	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
	The paper	The paper	The paper omits	The paper omits
Program	specifies in	includes	important	outcomes or
Outcomes -	measurable	outcomes that	elements of	outcome
Program	terms two types	may not be	outcomes.	statements are
outcomos		-		
butcomes	of outcomes.	measurable, or		not clear.
		measurable, or omits process or		not clear.
demonstrate	of outcomes.	measurable, or		not clear.
demonstrate that the	of outcomes. Process or	measurable, or omits process or		not clear.
demonstrate that the candidate	of outcomes. Process or implementation	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and	of outcomes. Process or implementation outcomes	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate	of outcomes. Process or implementation outcomes describe major	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and	of outcomes. Process or implementation outcomes describe major elements of	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to	of outcomes. Process or implementation outcomes describe major elements of what will change	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools'	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer to changes in	measurable, or omits process or substantive		not clear.
outcomes demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational environment Weight 10.00%	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational environment	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer to changes in behavior related	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational environment	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer to changes in behavior related to the commitment or	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational environment	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer to changes in behavior related to the commitment or involvement of	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational environment	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer to changes in behavior related to the commitment or involvement of parents and	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational environment	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer to changes in behavior related to the commitment or involvement of parents and student	measurable, or omits process or substantive		not clear.
demonstrate that the candidate understands and can collaborate with faculty and community to develop improvements in the schools' educational	of outcomes. Process or implementation outcomes describe major elements of what will change in the delivery of the program. Substantive outcomes refer to changes in behavior related to the commitment or involvement of parents and	measurable, or omits process or substantive	70 to 79 %	not clear.

Program Description - Program description demonstrates that candidates understand and can mobilize school and community resources by understanding, appreciating, and using diverse social, cultural, and intellectual resources Weight 10.00%	delineates the elements of the program changes and how they will be accomplished, harnessing the unique resources of the school and school community. The essential attributes of the program are presented in a program configuration display.	includes elements of the program changes, but is vague as to how school or community resources are employed or leaves one or more changes unclear.	elements are evident, but the description of how the program would meet the needs of the community or harness community resources is not evident.	the program description or leaves the reader unsure what it is.
Program Implementation Plan - The implementation plan demonstrates that candidates understand and can respond to community interests and needs by building positive relationships with parents, caregivers and community partners Weight 20.00%	90 to 100 %  A thorough plan is presented that responds to parent and community interests and involves parents or caregivers.  The plan clearly addresses the functions specified and indicates for each task, who will be responsible for completing it, the date of completion, any resources required, and what will be counted as evidence of its successful completion.	A plan is presented that responds to parent and community needs, involving parents or caregivers, but elements of the plan are unclear or the plan, if enacted, would not likely produce the espoused outcomes.	A plan is presented that responds to parent and community needs, but how parents or caregivers are involved is not clear, and key elements of the plan are missing.	O to 69 % The paper fails to include the plan or presents it sketchily and/or unclearly.
Program Evaluation Plan - The evaluation plan	90 to 100 % The paper specifies clearly the elements of the evaluation plan.	80 to 89 % The paper omits one or more elements of the evaluation plan and/or describes	70 to 79 % The paper describes evaluation activities but omits two or	O to 69 %  The paper omits the evaluation plan or presents it so unclearly that the reader

demonstrates that candidates understand and can monitor and evaluate implementation of the parent involvement plan. Weight 10.00%		one or more elements unclearly.	more elements.	would not know how the evaluation will be completed.
Presentation of plan - Presentation of the plan demonstrates that candidates understand and can respond to community and parent interests by building and sustaining positive relationships Weight 10.00%	90 to 100 % The presentation clearly and succinctly demonstrates that the analysis, recommendations, plan and outcomes proposed will result in promoting effective relationships with parents and/or community partners.	80 to 89 % The presentation generally demonstrates that the analysis, recommendatio ns, plan and outcomes proposed will result in promoting effective relationships with parents and/or community partners.	70 to 79 % The presentation is somewhat vague relating to how the recommendatio ns, plan and outcomes proposed will result in promoting effective relationships with parents and/or community partners.	O to 69 % The presentation is weak, disconnected, and wholly fails to demonstrate that actions proposed will result in promoting effective relationships with parents and/or community partners.
Quality of support for recommendatio ns Weight 5.00%	90 to 100 % The recommendatio ns appear to be grounded in research about the topic in general and research about the specific elements of the school's program.	80 to 89 % The recommendatio ns may be grounded in research about the topic but are unresponsive to actual school conditions or unresponsive to research and responsive to school conditions.	70 to 79 % Recommendations are responsive neither to school conditions nor research.	O to 69 % It is unclear what recommendatio ns are proposed.
Mechanics Weight 5.00%	90 to 100 %  No grammatical or APA errors are present.	80 to 89 % Occasional grammatical errors and questionable word choices are present.	70 to 79 % Errors in grammar, spelling and punctuation are present.	O to 69 % The paper contains many errors in spelling, grammar, and punctuation.

# II. School/Community Leaders Assessment of School Effectiveness

### **Rationale**

It is easy (and popular) to talk about school vision, but it is rare that we check whether or not others perceive our schools as achieving the vision they set out for themselves. This assignment requires you to determine how leaders in your school community perceive your school's performance. Taking focus group discussions as raw data and analyzing them through the frame of your school's vision statements requires you to determine if your school's theories in use are well aligned with its espoused theories—an important initial step toward school improvement. Weaving community perceptions into the school improvement process is critical to building community support for change and advancement. Presenting your analysis and action plan is a crucial part of the process of leading for school improvement.

# **Process**

- Working with your intern supervisor/principal identify a minimum of 9 leaders in the school community, community at large or business community who have a stake in this issue.
- Develop an interview protocol to be used in the discussion with the identified leaders, with the major question being "How well is our school implementing its vision statement?"
- You will establish a meeting date and location and invite participants to attend. Provide a clear, concise summary of the purpose of the focus group, the nature of questions, how data will be used, the right to confidentiality of responses and the time needed for the interview meeting.
- After conducting the focus group, build a matrix with questions and significant responses. Look for common themes that will be summarized in the paper, along with contrasting points of view, lack of clarity of the issue, and other significant concerns.

Your paper will be 6-10 pages long (excluding the title and reference pages) and include:

- an introduction that includes a thesis statement
- a profile of the school and community
- a summary of the methods used and results of the focus group discussion, including a matrix of responses with the participant roles clearly labeled;
- a summary table of themes gathered from focus groups;
- significant findings;
- recommended areas for improvement;
- a plan of action aimed to align espoused theories and theories in use based on the data collected; and
- a summary.

Be sure to conclude with a restatement of your thesis and a brief discussion of the implications of what you learned from the focus group experience and your action plan.

Levels of Achievement				
Criteria	exceeds expectations	meets expectations	approaching expectations	falls below expectations
Thesis and	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
introduction	The introduction	Paper starts with	The introduction	There is no clea
Weight	draws the reader	a brief	provides some	introduction or
10.00%	into the paper	introduction that	indication of the	purpose.
	and ends with a	alludes to the	purpose of the	F - F
	clear and	purpose of the	paper, but lacks a	
	compelling	paper, contains a	thesis and/or	
	thesis. The	thesis, and	provides	
	introduction	provides a	inadequate or	
	provides a clear	general	confusing	
	roadmap for the	foreshadowing of	information	
	reader,	what is to be	about what is to	
	foreshadowing	included.	be shared.	
	what the paper is			
	intended to			
	cover.			
ELCC 1.2	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
Profile of the	The profile	The profile	The profile	There is no
school and	clearly defines	provides general	includes limited	profile provided
community:	demographic and	information	information	
Candidates	performance	about	about	
demonstrate	data,	demographic and	demographic and	
that they	instructional	performance	performance	
understand	practices and	data,	data,	
and can	programs,	instructional	instructional	
collect and	improvement	practices and	practices and	
use data to	goals, school	programs,	programs,	
identify	community	improvement	improvement	
school goals	trends, and areas	goals, school	goals, school	
and assess	for potential	community	community	
effectiveness	change.	trends, and areas	trends, and areas	
Weight		for potential	for potential	
10.00%		change.	change.	
ELCC 1.1	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
The school	The school's	The vision	The vision	There is no
vision:	vision statement	statement and its	statement is	mention of the
Candidates	is included and	goals are	identified. Its	school vision
demonstrate	assessed	identified and	goals and support	and/or
that they	regarding the	there is a general	are not clearly	description of
understand	degree to which	explanation of	identified.	how the vision
and can	it relates to	how its goals are		supported.
collaborativel	current	supported.		
y develop,	instructional			
articulate,	programs, SIP			
implement	goals, and			
and steward	resources.			
a vision				
Weight				
10.00%				

ELCC 1.4	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
Focus group	The focus group	The focus group	The focus group	The focus group
planning: The	process is	process is well	process is usable	design was poorly
focus group	powerfully	designed, but has	as designed, but	or haphazardly
process	designed,	gaps either in	there are gaps in	planned resulting
demonstrates	including an	terms of the	terms of either	in significant
that	interview	construction of	the interview	problems that
candidates	protocol that	interview	protocol or	affected the
understand	targets	questions or	invitation of	veracity of the
and can	important school	limited	participants.	data.
evaluate	improvement	involvement of		
school	issues, and	some		
progress and	selection of a	stakeholders.		
revise school	variety of focus			
plans	group			
supported by	participants that			
school	include key			
stakeholders	school			
Weight	stakeholders.			
15.00%				
ELCC 4.1	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
Focus Group	The narrative	A narrative and	A narrative and	The narrative,
results: The	and matrix	matrix are	matrix are	matrix and/or
focus group	present a	presented. The	presented. There	findings or
process	comprehensive	narrative and/or	is little detail in	missing
demonstrates	summary of all	findings are	the narrative,	
that	phases of the	discussed in a	matrix and	
candidates	focus group	general manner.	findings.	
understand	discussions.			
and can	Significant			
collaborate	findings are			
with faculty	specifically			
and	identified.			
community members to				
collect and				
analyze data pertinent to				
school				
improvement				
Weight				
10.00%				
ELCC 4.4	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
Improvement	Analysis of focus	Recommendation	Recommendation	Recommendation
areas:	group evidence	s generally follow	s are evidence,	s are incomplete
The focus	yields a clear and	themes evident in	but their	or missing
group data	concise set of	focus group data,	connection to	OI IIII33III8
analysis	recommendation	but are only	stakeholder input	
demonstrates	s for	loosely	is vague or hard	
	improvement	connected to	to discern.	
that	HIII OVELLE III	COUNCLIEU IU	LU UISCEIII.	
that candidates	based on	stakeholder		

and can respond to community interests and issues Weight 10.00%	suggestions and candidate analysis of existing school programs or practices.			
ELCC 1.3 Action Plan: The action plan demonstrates that candidates understand and can promote continual and sustainable improvement Weight 15.00%	90 to 100 % The Action Plan is fully developed. Its relationship to the data collected and steps toward improvement are explicitly stated.	80 to 90 % The Action Plan is outlined. There is some relationship shown between the plan and the data collected.	70 to 79 % The Action Plan is vague. There is little relationship between the plan and the data collected.	<b>0 to 69</b> % The Action Plan is incomplete.
ELCC 4.3 Candidates demonstrate the ability to conduct a needs assessment of families and caregivers Weight 10.00%	90 to 100 % The project provides evidence of a superior ability to conduct a needs assessment and develop collaborative strategies and/or recommendation s related to community interests and needs	80 to 89 % The project provides evidence of an adequate ability to conduct a needs assessment and develop collaborative strategies and/or recommendation s related to community interests and needs	70 to 79 % The project provides evidence of some ability to conduct a needs assessment and develop collaborative strategies and/or recommendation s related to community interests and needs	O to 69 % The project does not provide evidence of the ability to conduct a needs assessment and develop collaborative strategies and/or recommendation s related to community interests and needs
Quality of support Weight 5.00%	90 to 100 % The recommendation s appear to be grounded in research about the topic in general and research about the specific elements of the school's program.	80 to 89 % The recommendation s may be grounded in research about the topic but are unresponsive to actual school conditions or unresponsive to research and responsive to school conditions.	70 to 79 % Recommendation s are responsive neither to school conditions nor research.	<b>0 to 69 %</b> It is unclear what recommendation s are proposed.

Mechanics	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
Weight 5.00%	The paper is	There are only a	The paper has	The paper
	error free.	few minor errors	several errors	contains many
		in the paper.	indicating a lack	significant errors.
			of proofreading.	•

# III. Annotated Bibliography-Improving Community Relations

# **Overview:**

Educational leaders must be able to use current research in making informed decisions. With this in mind, a primary objective of EDLE 610 is to have students deepen their understanding of the use of research and tools to lead schools and communities. Therefore, the purpose of this assignment is to provide you with the opportunity to explore existing research on a specific topic, organize and evaluate that reseach, and then share your findings with your classmates. The product will be a compilation of valuable resources students can refer to in the future.

An annotated bibliography is a list of articles (or books) that includes a brief description of the work and an evaluation of its usefulness. The purpose of an annotated bibliography is to provide information about the relevance, utility, and quality of the source **for your purposes.** Not to be confused with an *abstract*, which simply gives a summary of the cited work, an annotated bibliography also describes and evaluates these points. Elements should include:

- Brief description of the work's format and content;
- Theoretical basis and method of study;
- Results:
- Utility and significance of the work (how it might be used in practice); and
- Your own brief impression of the work (quality and credibility).

# **Guidelines:**

- 1. The focus for the annotated bibliography is **Improving Community Relations**. While this topic may seem broad, it allows you to focus your research on a specific area of interest, such as the role of parental involvement in the community, the utilization of focus groups, the purpose of a school communication plan, etc.
- 2. Find a number of research articles (theoretical works, empirical studies, and syntheses) that connect to your topic. You might identify several articles that are review pieces or syntheses of the literature themselves, but you should also concentrate on identifying primary research (i.e., papers that present an analysis using quantitative or qualitative methods to contribute to the knowledge base on your topic). Most of your research can be accomplished on the Internet, with support from your school library, the public library, and/or GMU libraries.

3. Prepare an ANNOTATED BIBLIOGRAPHY using at least five (5) of the most important papers you found. Remember the key to an annotated bibliography:

Summarize – Assess – Reflect

- 4. Your annotated bibliography should include a statement of the topic and research question you are investigating and five or more annotated entries using the format provided in class. References must be in APA format.
- 5. Part of becoming an instructional leader is utilizing research to inform decision- making. As your conclusion, write an assessment of how you could apply this research to your leadership practice.

Criteria:	<b>Exceeds Expectations</b>	Meets Expectations	Approaching Expectations	Falls Below Expectations
Statement of question: A clear statement of the question helps to guide the reader. (ELCC 4.4) Weight 10%	90 to 100% The paper begins with a clear statement of the question, which specifically relates to Improving Community Relations.	90 to 89% The paper begins with a statement of the question, which generally relates to Improving Community Relations.	70 to 79% The statement of the research question is evident, but is vaguely worded or poorly spelled out. It is difficult to discern a clear focus for the research.	0 to 69% The statement of the research question is missing or wholly inadequate.
Bibliographic entries – content of summaries: Articles read and reviewed should contain original research or useful reviews of research. (ELCC 4.1) Weight 30%	Annotated entries provide a clear and concise summary of each research source. Each entry includes:  • an overview of the research • method and findings • an assessment of its utility and credibility	Annotated entries provide a summary of each research source. Each entry includes a brief overview of the research and an assessment of its utility and credibility, but may be lacking in specificity.	Annotated entries provide a general overview of research sources, but lack detail or are missing significant elements needed to make the entries useful.	Annotated entries are severely lacking in detail, rendering them of little use.
Bibliographic entries – focus and quality Articles read must focus on and inform the research question. Weight 20%	All entries clearly and specifically answer the research question.  Sources are well balanced, including original research and synthesis pieces from high-quality, credible sources.	Most entries clearly answer the research question.  Entries are included from quality sources, but are dominated by synthesis pieces; original research is not evident.	Most entries relate only generally to the research question.  One or more entries are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.	The connection between annotated entries and the research question is difficult to discern.  Entries are dominated by material from questionable sources: a review of research is not evident.
Bibliographic entries – quantity Weight 10%	Five or more annotated summaries are presented.	Four annotated summaries are presented.	Three annotated summaries are presented.	Two annotated summaries are presented.
Conclusion Weight 20%	Assessment of how the research could be applied to leadership practice is discussed in detail.	Assessment makes some references to how the research might inform leadership practice.	Assessment of research is discussed with minimal detail.	There is no assessment/conclusion
Mechanics Weight 10% Your written work should be scholarly and precise.	Entries are nearly error- free and are completed and presented in APA format.	Entries contain occasional grammatical errors and questionable word choice and conform to APA format.	Entries contain several errors in grammar and punctuation and do not conform to APA format	Entries are unclear and do not conform to APA format.

**EDLE 610 Spring 2016 (Leading Schools and Communities)** 

Session /Date	Topics	Assignments
Session 1 January 20	<ul> <li>Course Expectations and Overview</li> <li>Leadership and Effective Schools</li> <li>Review course assignments: <ol> <li>Annotated bibliography</li> <li>Assessment of School Effectiveness</li> <li>Parent Involvement (Epstein)</li> </ol> </li> </ul>	Review: Essential Schools.org homepage  Group Discussion: Three salient points from the readings and homepage review and one question.  Bring to class: Copy of School/Department Mission and Vision Statement  Begin work on Assessment of School Effectiveness
Session 2 January 27	<ul> <li>Defining School Mission and Vision</li> <li>Sustaining School Direction</li> <li>Identifying School Internal and External Publics</li> <li>Community Mapping</li> </ul>	Read: Assigned readings  Prepare: School community map  Begin work on Assessment of School Effectiveness (Due 2/24)
Session 3 February 3	Assessing School     Effectiveness     (Research Methods and fieldwork)	Read: Assigned readings  Prepare: Annotated Bibliography (Due 2/17)  Continue work on Assessment of School Effectiveness (Due 2/24)

Session 4 February 10	<ul> <li>Defining School         Community     </li> <li>Examining the         Complexities of School Communities     </li> </ul>	Read: Assigned readings  Prepare: Annotated Bibliography (Due 2/17)  Continue work on Assessment of School Effectiveness (Due 2/24)
Session 5 February 17	<ul> <li>Improving Community Relations (Research)</li> <li>Annotated bibliography small- group presentations</li> </ul>	Read: Assigned readings  Complete: Assessment of School Effectiveness (Due 2/24)
Session 6 February 24	<ul> <li>Tools for Improving Community Relations</li> <li>Family and School Partnership (Guest Speaker)</li> </ul>	Read: Assigned readings  Prepare: Improving Community Relations idea presentation
Session 7 March 2	<ul> <li>Improving Community Relations Presentations</li> <li>Parental Involvement Assignment review</li> </ul>	Complete School Culture Survey  Begin work on Parent Involvement assignment
	*****SPRING BREAK***	
Session 8 March 16	<ul> <li>Defining School Culture</li> <li>Leadership and School Culture</li> </ul>	Read: Assigned readings  Begin work on Parent Involvement assignment
Session 9 March 23	<ul> <li>Effective Schools and Parent Involvement</li> <li>Framework for Parent Involvement</li> </ul>	Read: Assigned readings  Continue work on Parent Involvement assignment

Session 10 March 30	Parent Involvement     (Fieldwork)	Read: Assigned readings  Complete work on Parent Involvement assignment
Session 11 April 6	Parent Involvement Research Results	Read: Assigned readings  Prepare: Parent Involvement presentation
Session 12 April 13	Parent Involvement     Presentations	Read: Assigned readings
Session 13 April 20	Communities, Schools, and Your Leadership Philosophy	Read: Assigned readings  Prepare: Revised leadership philosophy
Session 14 April 27	Leadership Philosophy Share	