#### GEORGE MASON UNIVERSITY GRADUATE SCHOOL OF EDUCATION Education Leadership Program

# EDLE 610, Section A01: Leading Schools and Communities 3 Credits, Summer 2020 Course Term: June 1 – July 4, 2020

#### Faculty

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#### **Prerequisite(s)**

EDLE 620; EDLE 690; EDLE 791

#### **Course Description**

#### EDLE 610 Leading Schools and Communities (3:3:0)

Examines critical functions of leadership and organizational management, complex decisionmaking responsibilities of school executives, and constructive relationships between schools and communities. Incorporates historical, ethical, philosophical, and sociological foundations of American education and the impact of organizational structure on reform and student achievement. Practical and academic emphasis on leadership skill development and dispositions.

#### **Course Overview**

In this course, candidates will apply research, theory, and practices that impact the school leadership, school direction, parents, and communities on student learning. Through discussions, activities, and readings, candidates will use research to develop plans that impact school and student success. The foundation of the three units relate directly to effective schools' research emphasizing the importance of school mission and vision and school, family, and community partnerships.

#### **Course Delivery Method**

This course will be delivered online (100%) using an **asynchronous** (not "real time") format via the Blackboard learning management system (LMS) housed in the MyMason portal. You will log in to the Blackboard course site using your Mason email name (everything before @masonlive.gmu.edu) and email password. This course will be available on June 1, 2020. \*\*Also please note.... on Tuesday, June 2 at 4:30 we will have a synchronous class meeting to review the syllabus AND on July 1, 2 and 3 individual presentations will be presented to the class synchronously.

Under no circumstances, may candidates participate in online sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in a face-face class meeting, such online participation requires undivided attention to course content and communication.

Program Vision: The Education Leadership Program is dedicated to improving the quality of pre-K-12 education through teaching, research, and service. Candidates and practicing administrators engage in course work devoted to experiential learning, professional growth opportunities, and doctoral research that informs practice. We educate exceptional leaders who act with integrity as they work to improve schools.

#### Technical Requirements

To participate in this course, students will need to satisfy the following technical requirements:

 High-speed Internet access with standard up-to-date browsers. To get a list of Blackboard's supported browsers see: <u>https://help.blackboard.com/Learn/Student/Getting\_Started/Browser\_Support#supported-browsers</u>

To get a list of supported operation systems on different devices see: <u>https://help.blackboard.com/Learn/Student/Getting\_Started/Browser\_Support#tested-devices-and-operating-systems</u>

- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- Students will need a headset microphone for use with the Blackboard Collaborate web conferencing tool. [Delete this sentence if not applicable.]
- Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.
- The following software plug-ins for PCs and Macs, respectively, are available for free download: [Add or delete options, as desire.]
  - Adobe Acrobat Reader: <u>https://get.adobe.com/reader/</u>
  - Windows Media Player:
  - o <u>https://support.microsoft.com/en-us/help/14209/get-windows-media-player</u>
  - Apple Quick Time Player: <u>www.apple.com/quicktime/download/</u>

## **On-line** Course Expectations

- <u>Course Week</u>: Because asynchronous courses do not have a "fixed" meeting day, our week will **start** on Tuesday and **finish** on Monday.
- <u>Log-in Frequency</u>: Candidates must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials at least 3 times per week.

- <u>Participation</u>: Candidates are expected to actively engage in all course activities throughout the semester, which include viewing of all course materials, completing course activities and assignments, and participating in course discussions and group interactions.
- <u>Technical Competence</u>: Candidates are expected to demonstrate competence in the use of all course technology. Candidates who are struggling with technical components of the course are expected to seek assistance from the instructor and/or College or University technical services.
- <u>Technical Issues</u>: Candidates should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.
- <u>Workload</u>: Please be aware that this course is **not** self-paced. Students are expected to meet *specific deadlines* and *due dates* listed in the **Class Schedule** section of this syllabus. It is the student's responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.
- <u>Instructor Support</u>: Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with the instructor via telephone or web conference. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.
- <u>Netiquette:</u> The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words*. Remember that you are not competing with classmates but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.
- <u>Accommodations</u>: Online learners who require effective accommodations to insure accessibility must be registered with George Mason University Disability Services.

# **Candidate Outcomes**

Successful candidates will emerge from the course will be able to:

- 1. demonstrate knowledge and ability to collaborate with families and other community members, respond to diverse community interests and needs, and mobilize community resources to create and maintain a positive school culture which supports the success of all students;
- 2. Identify assess, and apply elements of a constructive relationship between a school and its community to support implementing the school's vision;
- 3. gain insight into power structures and pressure groups in the school community to create coalitions and increase support for school programs and goals; and
- 4. identify leadership knowledge and skills that promote success of all students through integrity, fairness and ethical behavior

#### **Course Objectives**

Candidates taking this course will deepen their understanding of:

- 1. the use of research findings and tools to lead schools and communities,
- 2. the nature and strengths of diverse communities,
- 3. how organizations function, and
- 4. how leaders influence school and community change and improvement.

#### **Relationship of Course to Internship**

Although the internship is a separate course, the Education Leadership program has integrated "embedded experiences" into course work. This means that some of the work for this class is related to the internship. Students may write about embedded experiences in their internship journal and Collective Records, but they can only count over and above the minimum 320 hours required for the internship. There is one exception. This course requires a focus group and as a result this project can qualify for the required activity- "Organize and run one or more community focus groups dealing with suggestions for improving visibility and communications with the local school community. Present recommendations to administration"

#### Professional Standards (National Standards and Virginia Competencies)

Upon completion of this course, candidates will meet the following professional ELCC standards: 1.1, 1.2, 4.1, 4.2, 4.3 4.4 and 6.3 Virginia competencies include:

a7. Identification, analysis, and resolution of problems using effective problem-solving techniques;

d2. Working collaboratively with staff, families, and community members to secure resources and to support the success of a diverse population;

d3. Developing appropriate public relations and public engagement strategies and process; d4. Principles of effective two-way communication, including consensus building and negotiation skills;

f3. Identify and respond to internal and external forces and influences on a school;

#### **Required Text**

**There is no required textbook for this course**. Required reading will be listed in the weekly schedule and will be available on Blackboard.

**Recommended Resource:** American Psychological Association (2009). *Publication manual of the American Psychological Association* (6<sup>th</sup> edition). Washington, D.C. American Psychological Association.

#### **Course Performance Evaluation**

Candidates can earn a total of **500 points** in this course. Graded assignments account for 75% (**375 points**) of the overall grade, while course participation accounts for 25% (**125 points**). A

description of each assignment and a rubric for grading each assignment are included at the end of this syllabus. Candidates are expected to submit all assignments, on time, in the manner outlined by the instructor.

#### • Assignments (75%-375 points)

The two graded assignments required for the course are as follows:

- 1. School/Community Leaders Assessment of School Effectiveness\* (175 points)
- 2. Parent Involvement\* (200 points) This assignment has a presentation element.

The School/Community Leaders Assessment of School Effectiveness and the Parent Involvement assignments are the \*program-level Performance-Based Assessments\* (BPA) for this course. Each assignment relates to the application of educational research in your school setting. A description and directions for each assignment and a rubric for grading each assignment are included at the end of this syllabus.

#### • Participation Requirements (25%-125 points)

To maximize learning and engagement in the online environment, candidates are expected to participate actively in asynchronous class discussions, asynchronous and synchronous group activities, and serve as critical friends to other students. In this course, participation points are given by unit, rather than per learning activity. Below is a list of all required learning activities, by unit, which will count toward your overall participation grade. Journal activities are due on or before the Monday of the assigned week [unless stated].

Unit 1 (90 points)

- Lessons 1 & 2 (Journal (30), Journal (30)
- Lesson 3 (Journal (30)

Unit 2 (35 points)

• Lesson 1 (Journal (35)

Grading		
A+	=	500+ points
А	_	475 - 499
A-	_	450 - 474
B+	=	435 - 449
В	=	415 - 434
B-	=	400 - 414
С	=	375 - 399
F	=	Below 375 points

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### Grading Policies

# Written Assignments are due as indicated in the course schedule. <u>Both assignments must be</u> <u>submitted electronically through TK20.</u>

All work is expected on time, meaning no later than by midnight of the due date. If you happen to be absent on the day a paper is due, the due date remains, and the paper must be submitted electronically. Assignments are not accepted after the due date though at the discretion, and unusual and compelling circumstances (e.g. serious illness) due dates may be negotiated.

*Every student registered for any EDLE course with a required performance-based assessment* (designated in the syllabus) is required to submit these assessments to TK20. In EDLE 610, the required performances are **School/Community Leaders Assessment of School Effectiveness and Parent Involvement.** Evaluation of the performance-based assessments will also be completed in TK20 through Blackboard. Failure to submit the assessment to TK20 through Blackboard will result in the course instructor reporting the course grade as Incomplete (IN). Unless this grade is changed upon completion of the required TK20 submission, the IN will convert to an F nine weeks into the following semester.

#### **Professional Dispositions**

See <a href="https://cehd.gmu.edu/students/polices-procedures/">https://cehd.gmu.edu/students/polices-procedures/</a>

Candidates are expected to exhibit professional behaviors and dispositions at all times.

#### **Class Schedule**

#### Proposed Class Schedule Spring D02 610:

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

Week(s)/Dates	Lessons	Reading/Activities/Assignments
Week 1	Course Orientation and Overview	The Effective Schools Movement
June 2 - 8	Unit 1 Lesson 1:	Vision: Essential Scaffolding
	Effective Schools & Vision	Journal: Torres/Murphy article
Week 1	Unit 1 Lesson 2:	The Eight Basic Competencies
June 2 – 8	School Vision: Considering the Future	Vision & Leadership
		Journal: 8 Basic Competencies
		Assignment #1 introduced

Please refer to the Weekly Schedule on Blackboard for the most up-to-date version of the course schedule.

Week 2	Unit 1 Lesson 3: Shepherding the	Followship First, Then Leadership
June 9 - 15	Vision	New Principal [scenario]
		Journal Response to the Article
		Assignment #1 [continued]
Week 2	Unit 1 Lessons 4:	Independent Research on Assignment
June 9 - 15	School Effectiveness: Research	#1 [creating, managing Focus Groups]
	(School and Supporting Literature) and	
	Fieldwork	
Assignment #1 Du	e School/Community Leaders Assessme	ent of School Effectiveness, June 20th
Week 3	Unit 2 Lesson 1:	Toward a theory of family-school connec-
June 16-22	Perspectives of Parent-School	tions: Teacher practices and parent involve-
	Involvement	ment.
		Journal Response to the Article
Week 3	Unit 2 Lesson 2:	Understanding Community
June 16-22	<b>Building Community Relations</b>	
		Assignment #2 introduced
Week 4	Unit 2 Lessons 3	Independent Research on Assignment
June 23-29	Parent Involvement: School and	#2
	Supporting Literature Research	Assignment #2 [continued]
	Presentation Preparation	
	[self-directed]	
Week 4	Unit 2 Lesson 4	Reading on Social Justice & Equity
June 23-29	Working with Diverse Families	Traps
	Presentation Preparation [self-directed]	
		Independent Research on Assignment
		#2
		Assignment #2 [continued]
Week 9	Assignment #2 Parent Involver	
June 30-July 4	[Synchronous class for presentat	ions— <b>July 1, 2 and 3</b> ]
· · · · · · · · · · · · · · · · · · ·	rent Involvement Assessment & Improv	ADI E d M Il (

#### **Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <u>http://cehd.gmu.edu/values/</u>.

#### **GMU Policies and Resources for Students**

#### Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <u>https://cata-log.gmu.edu/policies/honor-code-system/</u>).
- Students must follow the university policy for Responsible Use of Computing (see <a href="http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/">http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/</a>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <a href="http://ods.gmu.edu/">http://ods.gmu.edu/</a>).
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

#### Campus Resources

- Support for submission of assignments to Tk20 should be directed to <u>tk20help@gmu.edu</u> or <u>https://cehd.gmu.edu/aero/tk20</u>. Questions or concerns regarding use of Blackboard should be directed to <u>http://coursessupport.gmu.edu/</u>.
- For information on student support resources on campus, see <u>https://ctfe.gmu.edu/teaching/stu-</u> <u>dent-support-resources-on-campus</u>

**Notice of mandatory reporting of sexual assault, interpersonal violence, and stalking:** As a faculty member, I am designated as a "Responsible Employee," and must report all disclosures of sexual assault, interpersonal violence, and stalking to Mason's Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason's confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-380-1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance from Mason's Title IX Coordinator by calling 703-993-8730, or emailing <u>titleix@gmu.edu</u>.

# For additional information on the College of Education and Human Development, please visit our website <a href="https://cehd.gmu.edu/students/">https://cehd.gmu.edu/students/</a>.

Other reminders:

- *GMU Add/Drop Policy:* The last day to drop this class without any penalty is provided on the GMU academic calendar page http://registrar.gmu.edu/calendar/. It is the student's responsibility to check to verify that they are properly enrolled, as no credit will be awarded to students who are not.
- *Plagiarism Statement:* Plagiarism means using the exact words, opinions, or factual information from another person without giving that person credit. Writers give credit through accepted documentation styles, such as parenthetical citation, footnotes, or endnotes; a simple listing of books and articles is not sufficient. Plagiarism is the equivalent of intellectual robbery and cannot be tolerated in an academic setting (Statement of English Department at George Mason University).
- *Copyright:* Copyright rules also apply to users of the Internet who cite from Internet sources. Information and graphics accessed electronically must also be cited, giving credit to the sources. This material includes but is not limited to e-mail (don't cite or forward someone else's e-mail without permission), newsgroup material, information from Web sites, including graphics. Even if you give credit, you must get permission from the original source to put any graphic that you did not create on your web page. Shareware graphics are not free. Freeware clipart is available for you to freely use. If the material does not say "free," assume it is not. Putting someone else's Internet material on your web page is stealing intellectual property. Making links to a site is, at this time, okay, but getting permission is strongly advised, since many Web sites have their own requirements for linking to their material.
- Academic Integrity & Inclusivity: This course embodies the perspective that we all have differing perspectives and ideas and we each deserve the opportunity to share our thoughts. Therefore, we will conduct our discussions with respect for those differences, meaning we each have the freedom to express our ideas, but we should also do so keeping in mind that our colleagues deserve to hear differing thoughts in a respectful manner, i.e. we may disagree without being disagreeable. <u>http://integrity.gmu.edu/</u>
- *Diversity, Religious Holiday:* Please refer to George Mason University's calendar of religious holidays and observations (http://ulife.gmu.edu/calendar/religious -holiday-calendar/). It is the student's responsibility to speak to the instructor in advance should their religious observances impact their participation in class activities and assignments.

• *Student Privacy Policy:* George Mason University strives to fully comply with FERPA by protecting the privacy of student records and judiciously evaluating requests for release of information from those records. Please see George Mason University's student privacy policy <u>https://registrar.gmu.edu/students/privacy/</u>

#### **Course Assignments**

#### Assignment #1 School/Community Leaders Assessment of School Effectiveness

#### **Rationale**

It is easy (and popular) to talk about school vision, but it is rare that we check whether or not others perceive our schools as achieving the vision they set out for themselves. This assignment requires you to determine how leaders in your school community perceive your school's performance. Taking focus group discussions as raw data and analyzing them through the frame of your school's vision statements requires you to determine if your school's **theories in use are well aligned with its espoused theories**—an important initial step toward school improvement. Weaving community perceptions into the school improvement process is critical to building community support for change and advancement. Presenting your analysis and action plan is a crucial part of the process of leading for school improvement.

## **Process**

- Working with your intern supervisor/principal identify a minimum of 7 or 8 leaders in the school community, community at large or business community who have a stake in this issue.
- Develop an interview protocol to be used in the discussion with the identified leaders, with the major question being "How well is our school implementing its vision statement? "
- You will establish a meeting date and location and invite participants to attend. Provide a clear, concise summary of the purpose of the focus group, the nature of questions, how data will be used, the right to confidentiality of responses and the time needed for the interview meeting.
- After conducting the focus group, build a matrix with questions and significant responses. Look for common themes that will be summarized in the paper, along with contrasting points of view, lack of clarity of the issue, and other significant concerns.

Your paper will be 6-10 pages long and include:

- An introduction that includes a thesis statement;
- A description and analysis of the school's vision statement regarding the degree to which it relates to current instructional programs, SIP goals, and resources, demonstrating the ability to formulate plans to steward school vision statements (ELCC 1.1);
- A profile of the school and community that demonstrates your ability to develop and use evidence-centered research strategies and strategic planning processes by thoroughly defining demographic and performance data, instructional practices and programs, improvement goals, school community trends, and areas for potential change (ELCC 1.2);
- A summary of the methods used and results of the focus group discussion, including a matrix of responses with the participant roles clearly labeled, demonstrating the ability to interpret information and communicate progress toward achievement of school vision and goals for educators in the community and other stakeholders (ELCC 1.4);
- A narrative and matrix that includes a comprehensive summary of all phases of the focus group discussions, demonstrating the ability to use collaboration strategies to collect, analyze, and interpret school, student, faculty, and community information (ELCC 4.1);
- A thorough analysis of focus group evidence, yielding a clear and concise set of recommendations for improvement based on stakeholder suggestions and analysis of existing school programs or practices, demonstrating an ability to involve community partners in the decision-making processes at the school by providing (ELCC 4.4);
- A fully-developed action plan that explicitly and clearly relates to the data collected with steps toward improvement explicitly stated, connecting your ability to identify strategies or practices to build organizational capacity that promotes continuous and sustainable school improvement by providing (ELCC 1.3); and
- A summary that demonstrates your ability to conduct a needs assessment and develop collaboration strategies for effective relationships with families and caregivers by including a clear and detailed focus on meeting the needs of families and caregivers (ELCC 4.3).

Be sure to conclude with a restatement of your thesis and a brief discussion of the implications of what you learned from the focus group experience and your action plan.

Criteria:	Exceeds	Meets	Approaching	Falls Below
	Expectations	Expectations	Expectations	Expectations
	4	3	2	1
Introduction and	The introduction	The introduction	The introduction	There is no
<b>Thesis</b> (10%)	provides a clear	suggests some	includes little	introduction
	understanding of the	purpose of the	information about	and thesis.
	purpose of the	assignment. The	the purpose of the	
	assignment. The	thesis statement	assignment and	
	thesis states what	appears in the	the thesis is not	
	the author intends to	introductory	clear.	
	prove or	paragraph.		
	demonstrate			
Profile of the	The profile clearly	The profile	The profile	There is no
school and	defines	provides general	includes limited	profile
community:	demographic and	information about	information about	provided
The profile helps	performance data,	demographic and	demographic and	
the reader	instructional	performance data,	performance data,	
understand the	practices and	instructional	instructional	
nature of the	programs,	practices and	practices and	
school and	improvement goals,	programs,	programs,	
community (10%)	school community	improvement goals,	improvement	
	trends, and areas for	school community	goals, school	
	potential change.	trends, and areas	community trends,	
		for potential	and areas for	
		change.	potential change.	
The school vision:	The school's vision	The vision	The vision	There is no
The school vision	statement is	statement and its	statement is	mention of the
is identified and	included and	goals are identified	identified. Its	school vision
linked to the school	assessed regarding	and there is a	goals and support	and/or
programs and goals	the degree to	general explanation	are not clearly	description of
ELCC 1.2 (10%)	which it relates to	of how its goals are	identified.	how the vision
	current instructional	supported.		is supported.
	programs, SIP			
	goals, and			
	resources.			

# School/Community Leaders Assessment of School Effectiveness Assessment Rubric

Focus Group: The focus group offers an opportunity to measure school community perceptions of the school vision ELCC 4.1 (25%)	The narrative and matrix present a comprehensive summary of all phases of the focus group discussions. Significant findings are specifically identified.	A narrative and matrix are presented. The narrative and/or findings are discussed in a general manner.	A narrative and matrix are presented. There is little detail in the narrative, matrix and findings.	The narrative, matrix and/or findings or missing
Action Plan: The action plan provides an approach to continuous improvement ELCC 1.1(20%)	The Action Plan is fully developed. Its relationship to the data collected and steps toward improvement are explicitly stated.	The Action Plan is outlined. There is some relationship shown between the plan and the data collected.	The Action Plan is vague. There is little relationship between the plan and the data collected.	The Action Plan is incomplete.
Summary/ Conclusion (10%)	The summary/conclusio n clearly explains what was learned from completing this assignment.	The summary/conclusio n suggests some of what was learned from completing this assignment.	The summary/conclusi on adds little to the understanding of the assignment.	There is no conclusion/sum mary.
<b>Support:</b> Data and research form the basis for developing the relationship between school vision school effectiveness ELCC 6.3 (10%)	Points associated with school vision and school effectiveness are specific, fully explained, and supported by school data and research.	Points associated with school vision and school effectiveness are explained and supported with general references to data and research.	Most points are explained and supported but with minimal detail.	Many points are inadequately explained or supported.
Mechanics (5%)	The paper is error free.	There are only a few minor errors in the paper.	The paper has several errors indicating a lack of proofreading.	The paper contains many significant errors.

#### Assignment 2: Parent Involvement\* (200 Points)

#### This assignment includes written [170 points] and presentation [30 points] components.

A written proposal for improved parent involvement that requires the use of Measures of School, Family, and Community Partnerships to conduct an assessment of parent involvement in your school and the development of recommendations and planning for improvement. This assignment also requires the development of a 7 to 10 minute presentation that summarizes your findings, recommendation, and planning for improvement. Presentation should be submitted to the Discussion Board [see Blackboard].

The proposal includes the following elements as described here and in the Parent Involvement Rubric:

#### Introduction

Describe in summary terms the current parent involvement program in your school and then foreshadow the results of your assessment and your recommendations to improve it.

#### **Program Description and Assessment**

Describe the parent involvement program in your school by indicating what the school is doing in regard to Epstein's six types of parent involvement (parenting, communicating, volunteering, learning at home, decision-making, and collaborating with the community).

Assess each type of parent involvement by explaining a. the degree to which the program addresses each type of parent involvement, b. the degree to which the efforts satisfy the needs of the parents, and c. the degree to which the efforts satisfy the needs of the school. In your assessment, cite any evaluations of the efforts that may be available and the findings of your own investigation.

#### **Program Improvement Recommendations**

Write recommendations for improving the program based on your assessment of the greatest needs for improvement. The program improvement recommendation should include:

**Rationale** Indicate why you are making the recommendations and the ways in which they respond to your assessment. A useful way to establish the rationale is to conduct a discrepancy analysis in which you describe what the ideal program would look like and how your current program compares.

**Outcomes** Specify in measurable terms two types of outcomes. *Process or implementation outcomes* describe major elements of what will change in the delivery of the program (e.g., the implementation of a new service, completing professional development efforts). *Substantive* 

*outcomes* refer to changes in behavior (e.g., levels of parent commitment and involvement, and student achievement).

**Implementation Plan** Provide the steps for implementation, assuring that you will address the functions of

- planning,
- building support,
- building capacity to conduct the program,
- securing resources if needed,
- implementing programmatic interventions or activities,
- evaluating the process and evaluating substantive outcomes.

In addressing those functions, indicate

- the activity or task,
- who will be responsible for completing it,
- when (date) it will be completed,
- any resources required, and
- evidence that will be accepted as a sign of accomplishment.

**Evaluation Plan** Describe how you will evaluate both process and substantive outcomes, indicating

- what measures will be used
- how the data will be collected
- how the analysis will be accomplished

#### Submit the Parent Involvement-Assessment and Improvement Planning Form.

The parent involvement presentation includes the following elements as described here and in the Parent Involvement (Presentation) Rubric:

Using your proposal, develop a 7 to 10-minute presentation to be delivered to a mock panel of school administrators that highlights the assessment, recommendation, and planning for improved parent involvement at your school—an **individual** Discussion Board activity.

# \* This is a required program-level Performance-Based Assessment

Criteria:	Exceeds Expecta-	Meets Expecta-	Approaching	Falls Below
	tions	tions	Expectations	Expectations
	4	3	2	1
Introduction (5%)	Describes clearly in	Describes the cur-	Describes un-	The introduc-
	summary terms the	rent parent in-	clearly the cur-	tion is missing
Summarizes the	current parent in-	volvement pro-	rent parent in-	or wholly inad-
current parent in-	volvement program	gram in your	volvement pro-	equate.
volvement program	in the school and	school, but either	gram in the	
and foreshadows	then foreshadows	leaves out im-	school and fails	
the assessment and	the results of your	portant elements,	to mention the	
recommendations.	assessment and	or fails to fore-	results of the	
	your recommenda-	shadow the results	program assess- ment and/or rec-	
	tions to improve it.	of the program as- sessment and/or	ommendations to	
		the recommenda-	improve the pro-	
		tions to improve	gram.	
		the program.	Sium	
		and brogramm		
Program Descrip-	Describes the par-	Includes a depic-	The program de-	The program
tion and Assess-	ent involvement	tion of the parent	scription and as-	description and
ment (10%).	program in your	involvement pro-	sessment are un-	assessment are
	school by indicat-	gram but may be	clear, vague or	either largely
Describes the par-	ing what the school	missing key ele-	missing a num-	missing or in-
ent involvement	is doing in regard	ments by refer-	ber of key ele-	adequate.
program by refer-	to Epstein's six	ence to the degree	ments.	
ence to Epstein's	types of parent in-	to which Ep-		
six type of involve-	volvement. Each	stein's six types of involvement		
ment according to specified referents.	type of parent in- volvement is as-	are discussed or		
(ELCC 4.1)	sessed by reference	in terms of the de-		
( ELCC 4.1)	to a. the degree to	gree to which the		
	which the program	efforts satisfy the		
	addresses each type	needs of the par-		
	of parent involve-	ents or the school,		
	ment, b. the degree	or the extant eval-		
	to which the efforts	uations of the pro-		
	satisfy the needs of	gram.		
	the parents, and c.			
	the degree to which			
	the efforts satisfy			
	the needs of the			

# Assignment 3: Parent Involvement\* Writing and Presentation Rubric

	school. The de- scription includes references to any evaluations of the program that exist or which you have conducted.			
Program Improve- ment Recommen- dations: Rationale (10%)Describes the im- portance of the rec- ommendations by reference to dis- crepancies in com- parison to the de- sired program. (ELCC 4.1)Program Improve- ment Recommen- dations: Outcomes (10%)	Clear and persua- sive statements are provided to support the importance of the recommenda- tions and the need for their realization on the basis of a discrepancy analy- sis relating the pro- posed changes to an ideal program.	Clear and persua- sive statements are provided to support the rec- ommendations but are not sup- ported by a dis- crepancy analysis or a discrepancy analysis is not ac- companied by clear and persua- sive statements supporting the im- portance of the recommendations. Includes out- comes that may not be measurable or elides process	Statements sup- porting the rec- ommendations are made by are unclear or not supported by a discrepancy analysis.	The rationale is either missing or unclear.
Specifies in meas- urable terms pro- cess or implementa- tion outcomes and substantive out- comes (ELCC 4.1)	<i>mentation outcomes</i> describe major ele- ments of what will change in the deliv- ery of the program. <i>Substantive out-</i> <i>comes</i> refer to changes in behavior related to the com- mitment or involve- ment of parents and student achieve- ment.	or substantive outcomes.		clear.
Program Improve- ment Recommen- dations: Program Description (10%).	Clearly delineates the elements of the program changes and how they will be accomplished.	Includes elements of the program changes but leaves one or	Omits either a narrative of pro- gram changes or	Omits the pro- gram descrip- tion or leaves the reader un- sure what it is.

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Describes the ele-	The essential attrib-	more changes un-	ignores the pro-	
ments of program	utes of the program	clear.	gram configura-	
changes and how	are presented in a		tion.	
they will be accom-	program configura-			
plished. Specifies	tion display. An el-			
the essential attrib-	ement of the plan			
utes of the program	includes how com-			
by way of an inno-	munity resources			
vation configura-	will be mobilized			
tion. (ELCC 4.2)	by promoting an			
	understanding, ap-			
	preciation, and use			
	of the diverse cul-			
	tural, social, and in-			
	tellectual resources			
	within the school			
	community.			
Program Improve-	Addresses the func-	Gives a sense of	Address some of	Fails to include
ment Recommen-			the functions but	
	tions specified and indicates for each	the plan of imple- mentation but		the plan or pre- sents it sketch-
dations: Imple- mentation Plan-			leaves their ac-	
	task, who will be	fails to include	complishment	ily and/or un-
General (10%)	responsible for	two or more re-	unclear.	clearly.
	completing it, the	quired elements.		
A clear set of im-	date of completion,			
plementation steps	any resources re-			
that address the	quired, and what			
functions of plan-	will be counted as			
ning, building sup-	evidence of its suc-			
port, building ca-	cessful completion.			
pacity to conduct				
the program, secur-				
ing resources if				
needed, enacting in-				
terventions or activ-				
ities, and evaluating				
process and sub-				
stantive outcomes.				
(ELCC 4.3)				
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Program Improve- ment Recommen- dations: Imple- mentation Plan- Caregivers and parents (5%) At least one imple- mentation step in- cludes building and sustaining positive school relationships with families and caregivers. (ELCC 4.3)	Indicates a clear re- sponse to commu- nity interests and needs and a feasible path to building positive and sus- taining positive re- lationships with families and care- givers.	The step is either infeasible or un- clear.	The step is both infeasible and unclear.	The step is missing.
Program Improve- ment Recommen- dations: Imple- mentation Plan— community part- ners (5%). At least one imple- mentation step in- cludes building and sustaining positive school re- lationships with community part- ners. (ELCC 4.4)	Indicates a clear re- sponse to commu- nity interests and needs and a feasible path to building and sustaining positive relationships with community part- ners.	The step is either unfeasible or un- clear.	The step is both unfeasible and unclear.	The step is missing.
Program Improve- ment Recommen- dations: Evaluation Plan (10%) Describes the eval- uation of both pro- cess and substantive outcomes, indicat- ing the measures to be used, how the data will be col- lected, and how the	Specifies clearly the elements of the evaluation plan.	Omits one or more elements of the evaluation plan and/or de- scribes one or more elements unclearly.	Describes evalu- ation activities but omits two or more elements.	Omits the eval- uation plan or presents it so unclearly that the reader would not know how the evaluation will be completed.

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analysis will be ac- complished. (ELCC 4.1)				
Quality of support for recommenda- tions (5%)	The recommenda- tions appear to be grounded in re- search about the topic in general and research about the specific elements of the school's pro- gram.	The recommenda- tions may be grounded in re- search about the topic but unre- sponsive to actual school conditions or unresponsive to research and re- sponsive to school conditions.	Recommenda- tions are respon- sive neither to school condi- tions nor re- search.	It is unclear what recom- mendations are proposed.
Mechanics (5%)	The paper is written clearly with a mini- mal number of er- rors in spelling and/or APA format.	Occasional gram- matical errors and questionable word choices.	Errors in gram- mar, spelling and punctuation,	Many errors in spelling, gram- mar, and punc- tuation.
Presentation (15%) Based on the parent involvement paper the presentation meets the criteria of clarity and persua- siveness of ra- tionale, quality of recommendations, and quality of im- plementation and evaluation plans.	Exceeds all criteria	Exceeds most cri- teria	Does not meet two or more cri- teria	Represents an unclear presen- tation failing to meet most cri- teria.